



Welcome to ICEB 2022 - A Hybrid Conference (ISSN: 1683-0040 EI/Scopus indexed since 2005)

Celebrating the 22nd Anniversary

The 22nd International Conference on Electronic Business

Theme: **"New Challenges and Opportunities for Post-pandemic E-Business"**

October 13-17, 2022, Thursday to Monday

Paper submission is due on ~~AUG 15, 2022~~ **SEP 20, 2022**

EasyChair online submission is at <https://easychair.org/conferences/?conf=iceb2022>

The International Conference on Electronic Business (ICEB) is an affiliated conference of Association of Information Systems. It brings together leading Electronic Business scholars in Asia and around the world. The conference is held under the supervision of The International Consortium for Electronic Business (<http://icebnet.org/>) editorial board and is the top academic Electronic Business conference in the world. It brings together top researchers in Electronic Business field and related areas within Asia and around the world to present cutting-edge research and exchange intellectual ideas.

Celebrating its 22nd Anniversary, *The 22nd International Conference on Electronic Business* will be co-hosted by the [Faculty of Business and Economics, University of Hong Kong, S.A.R. China](#) and the [Thammasat Business School in Bangkok, Thailand](#), and co-sponsored by the [International Consortium for Electronic Business](#), *Journal of Business and Management*, *International Journal of Electronic Business*, and the [College of Management, National Chung Cheng University](#), Chiayi, Taiwan.

The Conference will be held in **HYBRID MODE** on October 13-17, 2022, Friday to Tuesday. The University of Hong Kong is the host of virtual meetings. If the pandemic condition is allowed, the synchronized physical meetings will be held in Thailand by Thammasat University in Bangkok. The theme of this year's conference is **New Challenges and Opportunities for Post-pandemic E-Business**.

Since the COVID-19 pandemic started at the end of 2019, e-business applications have increased significantly among households. Due to the closure of shops during the shutdown period, people and consumer groups are afraid of shopping outside and staying at home more. This phenomenon brings new challenges (e.g., increasing cyber security risks) and additional opportunities (e.g., e-business growth due to more users, applications, and openness) for post-pandemic e-business. The topics of interest include, but are not limited to:

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| 1. AI and its applications | 14. IoT and applications |
| 2. Big data analytics and business intelligence | 15. IT ethics and data governance |
| 3. Blockchain and its applications | 16. Knowledge management and sharing |
| 4. Collaborative commerce and sharing economy | 17. New technology adoption and diffusion |
| 5. COVID pandemic e-business issues | 18. Security and privacy issues |
| 6. Cross-border e-commerce | 19. Smart cities and Internet of Things |
| 7. Cultural and social issues of e-business | 20. Smart homes and smart technologies |
| 8. Digital marketing and consumer behavior | 21. Social media and social computing |
| 9. Digital transformations in enterprises | 22. Strategies and models of e-business |
| 10. E-entrepreneurship and innovations | 23. Supply chain management and e-logistics |
| 11. E-governance, policy, and law | 24. Virtual communities and social commerce |
| 12. E-healthcare and gerontechnology | 25. Web mining and recommendation systems |
| 13. E-learning and COVID-19 | 26. Other related issues |

We are pleased to invite all related academic scholars to join this conference. ICEB and AIS members who are not authors can attend all conference sessions **FREE OF CHARGES** after completing membership renewals.

For important dates, visit <http://iceb2022.johogo.com/>

This document is available at <http://iceb2022.johogo.com/iceb2022CFP.pdf>