



The 18th International Conference on Electronic Business (ICEB 2018)

Guangxi Normal University,
Guilin, Guangxi, China, DEC 2-6, 2018

Submission due on OCT 15, 2018

CALL FOR PAPERS

Theme: *AI and Smart Tourism*

The International Conference on Electronic Business is an affiliated conference of Association of Information Systems. It brings together leading Electronic Business scholars in Asia and around the world. The conference is held under the supervision of The International Consortium for Electronic Business (ICEB) editorial board and is the top academic Electronic Business conference in the world. It brings together top researchers in Electronic Business field and related areas within Asia and around the world to present cutting-edge research and exchange intellectual ideas.

The 18th International Conference on Electronic Business will be hosted by the College of Computer Science and Information Technology, Guangxi Normal University in Guilin, China, and co-sponsored by *International Journal of Electronic Business* and 8 other related journals.

The Conference will be held in Guilin, China on December 2-6, 2018. The theme of this year's conference is *AI and Smart Tourism*. Information and communication technology (ICT) has profound impact on re-designing tourism, by transforming the connections among sightseeing spot, agency, people, bus, boat, and so on. Leveraging big data from multiple sources and dramatically developing AI technologies, governments worldwide are seeking new ways to provide more satisfactory services to make their people happier. AI and Smart tourism, as a relatively new concept and vision, responds to such a request. In this conference, we hope to bring international scholars to explore the meaning, applications, practices, and issues related to AI and smart tourism. The topics of interest include, but are not limited to:

1. Big data analytics and business intelligence
2. Blockchain and smart technologies
3. Collaborative commerce and sharing economy
4. Cultural and social issues related to electronic business
5. Digital marketing and consumer behavior

6. Digital transformations in enterprises
7. E-entrepreneurship
8. E-governance, policy and law
9. E-healthcare and gerontechnology
10. Knowledge management and sharing
11. New technology adoption and diffusion
12. Security and privacy issues
13. Smart cities and Internet of Things
14. Smart tourism and hospitality
15. Social media and social computing
16. Strategies and models of electronic business
17. Supply chain management and e-logistics
18. Virtual communities and social commerce
19. Web mining and recommendation systems
20. Other related issues

We are pleased to invite all related academic scholars to join this conference, and call for the papers based on the conference theme. The submission is due on **OCT 15, 2018**.

Online submission: <https://easychair.org/conferences/?conf=iceb2018>

Conference website: <http://iceb2018.johogo.com>

ORGANIZERS:

International Consortium for Electronic Business, USA
College of Computer Science and Information Engineering, Guangxi Normal
University, Guilin, China

CONFERENCE CO-CHAIRS:

Xianxian Lee, Dean of College of Computer Science and Information Engineering,
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 Waiman Cheung, Chinese University of Hong Kong, China
 Wenshin Chen, RMIT-Vietnam, Vietnam
 Yan Li, ESSEC Business School Asia Pacific

VENUE: [Sheraton Guilin Hotel](#), Guilin, China (Special conference rate available)

IMPORTANT DATES:

October 15, 2018	Deadline for submitting papers or abstracts
October 20, 2018	Notification of acceptance for conference presentation
October 25, 2018	Presenter's paper registration and last day of early-bird registration
November 5, 2018	Program schedule announcement
November 15, 2018	Camera-ready preliminary paper submissions and last day of regular registration without late fee
December 2-6, 2018	Conference events
December 15	Submission of camera-ready revised papers for formal conference proceedings

PRIOR JOURNAL SPECIAL ISSUES

Previously published Special Issues/Sections include:

Information & Management

International Journal of Service Industry Management

Total Quality Management and Business Excellence

Journal of Global Information Management

Quarterly Journal of Electronic Commerce.

Please see <http://icebnet.org/Special-Issues.htm>

Authors of high-quality papers selected from the conference proceedings will be invited to submit the revised and expanded version of their papers for reviews by the following sponsoring journals.

SPONSORING JOURNALS

1. *Electronic Commerce Research (ECR)* listed in SSCI
2. *Electronic Commerce Research and Applications (ECRA)* listed in SSCI
3. *Information & Management (I&M)* listed in SSCI
4. *International Journal of Electronic Commerce (IJEC)* listed in SSCI
5. *Internet Research (IR)* listed in SSCI
6. *Journal of Electronic Commerce Research (JECR)* listed in SSCI
7. *International Journal of Electronic Business (IJEBS)* listed in Scopus
8. *International Journal of Information and Computer Security (IJICS)* listed in EI/Scopus
9. *International Journal of Internet Marketing and Advertising (IJIMA)* listed in Scopus
10. *International Journal of Internet and Enterprise Management (IJIEM)* listed in Inspec
11. *International Journal of Information Systems and Management (IJISAM)* listed in Inspec
12. *International Journal of Technology Policy and Law (IJITPL)* listed in Inspec

CONTACT DETAILS

For more information about the conference, please contact:

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